

1 (b) a channel on which to transmit said unit of mass medium
2 programming;

3 (c) the step of selecting some executable computer program code in accordance
4 with said schedule;

5 (d) the step of detecting a control signal, said control signal designating said
6 unit mass medium programming or said selected executable program code;

7 (e) the step of communicating to a signal generator some video or audio of said
8 specified unit of mass medium programming in response to said control
9 signal or under control of said selected executable computer program code;

10 (f) the step of embedding said communicated video or audio into a broadcast
11 or cablecast transmission that contains said specified unit of mass medium
12 programming; and

13 (g) the step of causing a remote station to receive or present to a subscriber said
14 specified unit of mass medium programming and said embedded video or
15 audio.

IN THE SPECIFICATION

On page 1, please rewrite the paragraph in the "Cross-Reference to Related Applications" as follows:

This is a continuation of application serial no. 08/113,329, filed August 30, 1993, herein incorporated by reference in its entirety, which is a continuation of application serial no. 056,501, filed May 3, 1993, now U.S. Patent 5,335,277, which was a continuation of application serial no. 849,226, filed March 10, 1992, now U.S. Patent No.

5,233,654, which was a continuation of application serial no. 588,126, filed Sept. 25, 1990,
now U.S. Patent No. 5,109,414, which was a continuation of application serial no.
096,096, filed Sept. 11, 1987, now U.S. Patent No. 4,965,825, which was a continuation-
in-part of application serial no. 829,531, filed Feb. 14, 1986, now U.S. Patent No.
4,704,725, which was a continuation of application serial no. 317,510, filed Nov. 3, 1981,
now U.S. Patent No. 4,694,490.

Respectfully submitted,



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